connexSA
SUSTAINABILTY TRANSPARENCY

There are common challenges for businesses and consumers around sustainability

- **Lack of standardisation and "currency"**
- **Access to reliable, verified data and long supply-chains**
- **Lack of transparency and trust**

- Consumers are unable to make easy choices
- Companies cannot generate a "sustainability premium" to create economic value
- Dispersed data and inconsistent metrics
- Measuring upstream Scope 3 is challenging
- Lack of trust destroys economic value

There is a need for a data platform that provides consistent, standardized and accurate sustainability metrics across the entire sustainability ecosystem: This is ConnexSA

Supplier A · Supplier B · Manufacturer A · Customer A · Retailer A · Consumers
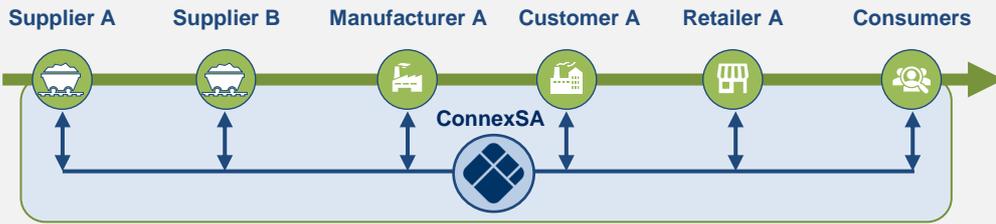
ConnexSA

- An **industry-wide** ecosystem
- Enabling full sustainability **traceability** by **sharing verified sustainability data** throughout the supply chain
- Creating **DPPs** for **transparent information flow**

ConnexSA addresses many "pain points" for the entire supply chain

	"Pain Points"	The ConnexSA solution
Transparency	Lack of end-to-end transparency in the supply chain	**Full traceability of information** throughout the supply chain
Integration	Need for a simple, integrated solution	**Full integration of sustainability verifiers** throughout ecosystem
Regulation	Regulatory adaption takes time and requires multiple solutions	**Regulation-ready solution** with integrated and configurable DPP structure
Secure	Company reliant data security structures	**Decentralized governance** through blockchain
Easy to Integrate and Operate	Lack of integration to company's system creates manual workload for employees	Encrypted data structure with **wallet access**
		Ready to use adapters for ERP integration

ConnexSA is a fully integrated, seamless, transparent and secure ecosystem

ESG Data Sources

Production operations in ERP

Dynamic operational data

Logistics operations in ERP

SAP

ERP data

ESG verifiers, expert teams & systems

ConnexSA platform integration

Stakeholders

- Operational data will be retrieved from ERP systems and **posted to ConnexSA** according to settings configured during **on-boarding**
- **Sustainability data** is also **posted to ConnexSA** either as master data, or operational data or both
- A third-party assurance partner **certifies all sustainability data**
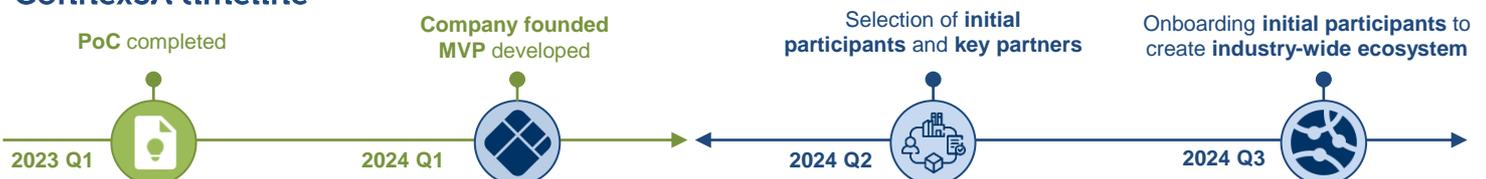- Data is shared on **blockchain** with all stakeholders on a **need-to-know** basis

Standalone not-for-profit entity (all profits put back into developing ConnexSA**)**

Governed by **Advisory Board** of **key industry players and partners**

Revenue model: Sponsorships, subscription fees and onboarding services

An **agile organisation**, setup and operated by digital venture builders

ConnexSA timeline

PoC completed	Company founded MVP developed	Selection of **initial participants** and **key partners**	Onboarding **initial participants** to create **industry-wide ecosystem**
2023 Q1	2024 Q1	2024 Q2	2024 Q3

Enquiries

All sales, marketing , partnership, product and integration related enquiries should be directed to:

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